

Impressionist Art Gallery

“Everything You Need To Know About Oil Painting Reproductions”



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How To Understand The Quality Of Your Impressionist Reproduction Before You Buy!

Buying an Impressionist oil painting reproduction over the internet can be daunting. With an online gallery you can't see the painting, so how can you be sure of the quality? The simple answer is... you **can't**, which is why any gallery or studio should always offer you a money back guarantee.

Artists differ so much in quality. The materials they use, the techniques they employ in producing a reproduction causes such a wide gap in the finished painting that a copy of Monet's "**Woman With a Parasol**" can be found in a gallery for up to \$10,000 or on eBay for just \$100 or less.

The results can be frightening!

A Museum quality Impressionist reproduction can be indistinguishable from the real Monet. A cheap copy can look terrible and resemble nothing more than a half-hearted attempt with different colors and features from the original. The old adage "you get what you pay for" certainly is true for reproductions.

This easy guide to Impressionist reproductions will help you understand the difference between the quality you can expect and save you from disappointment. After all, if you love a painting enough to want a reproduction, you will want the very best. But that doesn't mean you have to pay the very highest prices.

Here's what you need to know. . .

Museum/Gallery Quality

Original "Luncheon Of The Boating Party" by Renoir



Reproduction by Impressionist Art Gallery



Reproduction of "Ophelia" by Impressionist Art Gallery



Close up. Notice the detail of the face and hands



Museum quality is considered the best investment for an Impressionist reproduction and it is this level of quality the **Impressionist Art Gallery** provides. The matching elements such as paint tone and brush stroke features is outstanding.

Only high quality linen canvases are used and each painting takes several weeks to complete.

The prices for Museum/Gallery quality reproductions can range from \$300-\$500 for the smaller reproductions and \$800-\$5,000 for larger sizes.

The biggest difficulty in re-creating Impressionist works is for the artist to take care and copy the original while at the same time paint in what appears to be quick and spontaneous brushstrokes.

This is the reason why we only work with studios who specialize in Impressionism and whose artists understand Impressionist techniques.

The finished painting has to achieve 2 main aims:

First, it has to look like the original. It must have the right colors, tones, dimensions and the brush strokes have to be in the right places.

Second, it has to convey the passion. It has to become a masterpiece in its own right. When you look at a museum quality reproduction, it must create the same sensation you would feel as though you were staring at the original in a museum gallery.

It takes a very skilled artist to achieve both of these aims. A hand-painted reproduction will **NEVER** be exact to the original if you compare them side by side. You **will** notice slight differences. These aren't painted by machines, they are painted by real, living, breathing human artists.

But the differences will only be slight and hardly noticeable. These are the best reproductions you can buy. They are the closest to the real thing. These paintings look like the originals. They have the colors. They have the dimensions. They have the brushstrokes. They have the passion.

This is Museum quality.

NOT RECOMMENDED

If you love Impressionism and are considering a reproduction of your favorite painting, then the following is for your reference only in helping you decide on the level of quality you are seeking.

The Impressionist Art Gallery only commissions Museum Quality which I personally consider the best value for money. The following examples are of obvious less quality and in my personal opinion represent poor value for money.

Retail Quality

Original "San Giorgio Maggoire" at Dusk by Monet



Retail reproduction



Notice the difference in colors, the outline of the San Giorgio Maggoire and the brushstrokes.

Monet was brilliant at conveying light but he was also especially awesome at painting water. A painting such as this where it is based on water takes a skilled painter to re-create the same effect.

Now, I must point out that this is NOT a bad painting. Nor is the artist a bad painter. This level of reproduction is painted for a different market and is priced accordingly.

I provide it here as an example to demonstrate the difference between Museum quality and Retail quality.

This level of quality is common with copies sold at art shows, department stores and online auctions.

The elements, colors, shades and detail of the original picture are copied in a general way.

Retail quality lacks the precise care to the details of the painting. Colors and shades will appear similar but distinctly different even to the untrained eye.

The more complex and detailed paintings can show even more difference.

Have a look at Renoir's Luncheon of the Boating Party...



The original "Luncheon of the Boating Party by Renoir



Retail Reproduction #1



Retail Reproduction #2



So, what did you notice?

At first glance they do look fairly good. But when we have a quick comparison we notice some pretty obvious differences.

The table holds different bottles and glasses that are in different colors. The little dog doesn't look quite as fluffy. Reproduction #1 just looks "flat".

Look at the woman in the blue dress in the bottom right hand side of the painting. Apart from a few subtle differences, reproduction # 2 doesn't show her dress in the bottom corner and you can't quite make out her hand on the chair!

The shades and tones are different which results in a different feel.

Oh so what?! Does it really matter??!

I know I'm being a bit picky here, but I can sometimes get obsessed with perfection!

The truth is, only **you** can decide if it matters. If you don't mind a few differences as long as the painting is roughly the same, then that's fine. You obviously save money when purchasing a retail quality reproduction.

But if you truly *love* Impressionism and Renoir is your favorite artist, would you be truly happy with a retail reproduction?

Retail reproductions are fine if you want to just *look* at the painting, but if you want to ***experience*** the painting - it's Museum quality for you!

The caliber of the oil paints and the canvases used are medium quality.

Prices for copies in this level can range from \$50-\$100 for medium sized copies to \$200-\$400 for larger sizes.

Commercial Quality

Original "San Giorgio Maggiore at Dusk" by Monet



Commercial Quality Reproduction



Notice any differences?!

Remember, this is NOT a bad painting. It is simply aimed at a different market.

I point it out to help you understand the difference between Museum quality and Commercial quality. It's fine if you want to purchase a commercial reproduction, but I would hate you to be disappointed when you unwrapped it expecting better

quality. The other consideration when buying **any** commercial painting is the cost.

Yes, any commercial quality painting is going to be loads less expensive than any other painting. It may even be less expensive than a good print.

But, the problem arises when you want to get the oil painting put onto a stretcher to be framed. The cost of the stretcher and frame will be worth **more** than the cost of the painting!

On the plus side, the painting will be an original re-creation and hand-painted.

This is the lowest level quality available for hand painted copies.

These paintings are extremely poor copies with coloring, shading and details barely resembling the original. Materials used are low quality and the canvas is often made from synthetic textiles.

The prices are obviously low to reflect the quality.

Machine Reproductions



Another method for creating copies is by using computer imaging technology. One such method is known as "giclee" (pronounced "zee-clay") printing. This is French for "fine spray".

These techniques print an image onto canvas in a similar way to an ink-jet computer printer. The picture is normally identical to the original as if it were a print, but is of course just as flat.

The finished picture lacks the vibrant oils, texture and occasion of a hand-painted oil on canvas reproduction. Although "giclee" prints look good from a distance, if you are expecting the same texture and elements of the original, you will be disappointed.

They should be considered better than paper prints and even commercial quality but watch for distributors who try to sell them as Museum or Gallery quality oil paintings. They are NOT hand-painted and are NOT oil paintings. They are prints on canvas. Prices will vary depending on quality and size, from \$40 to \$200.

How are Impressionist reproductions created?

Oil painting reproductions are hand-painted by a professional and talented artist.

Each artist is a real, professional artist in their own right. Painting a reproduction involves a lot more than merely copying a picture. The artist must understand all the elements of composition, color mixing, light etc.

We use a team of artists who specialize in Impressionist art and have perfected their expertise through years of study and practice. Each picture is painstakingly painted using only the highest quality oils to attain the closest match of colors and elements of the original.

Because each painting is hand-painted by a real artist using real oils, you can enjoy the rich texture of oils and see, touch, feel and even smell the brush strokes!

Each artist is an expert in the technique and history of the picture they are reproducing.

Whether it is Monet, Renoir or Degas they are reproducing, they know the techniques, types of brushes, mixing of colors, shades used allowing them to reproduce each painting with the same exact detail to the original artist's unique style of painting.

How close are reproductions to the original paintings?

This is the danger zone!

Take care when buying oil reproductions because the quality can vary so much.

If you are paying low prices and the painting is "in stock", be prepared for disappointment. Now, not every painting brought from "stock" will be bad or even cheap, but the best paintings will almost always be commissioned at the time of ordering.

Some reproductions are extremely close to the original. Near identical. Almost too good! They have been re-created by an artist who is not only very talented and experienced but also loves painting Impressionism.

This to me is important because Impressionism is so different to other painting styles that the artist must be dedicated if he/she is to achieve the desired result.

I love Impressionist paintings. One of the reasons that I personally check EVERY reproduction that is commissioned before it is sent out, is because I simply love looking at the paintings!

I'm very lucky to be able to do this as a "job" because these are the most beautiful products in the world!

The other reason I check the paintings myself is because I want them identical to the original.

I make a point to personally visit museums where the original artworks are displayed. Seeing the originals in the "flesh" ensures all Impressionist oil reproductions are reproduced to an exact likeness.

Every painting is painstakingly reproduced by hand in a style identical to the original down to the smallest detail by an artist who is as passionate about Impressionist art as we are. Every painting is then inspected and approved by me personally before it is sent to you. And of course, you can inspect it before you decide to keep it.

So, when choosing an Impressionist reproduction for yourself, use the price and delivery time as a guideline and if in doubt, look for a money back guarantee.

Guarantees though can also differ just like artists.

Make sure the guarantee has a good time limit like 30 days or more. Watch out for guarantees that only last 7 days. Also watch out for guarantees that will refund your money **less** a handling fee. These fees can be called handling fees, re-stocking fees or administration fees. They may even deduct shipping fees.

THIS IS NOT FAIR TO YOU! As far as I'm concerned, if I'm promised a money back guarantee, I expect **ALL** of my money back!

Which is why. . .

At www.impressionist-art-gallery.com all of our paintings come with a massive year long guarantee. I love what we do so much that I stand behind the quality and give you total piece of mind for a full year.

Every Impressionist reproduction comes with a full 12 month, 365 day money back guarantee. You can return the painting for ANY reason. Of course your painting is fully guaranteed against any material defects but it is also guaranteed against any reason you can think of.

Any reason.

If for example, your painting does not meet your high expectations or you decide that having a Monet or Renoir on your wall brings you no joy, simply send it back.

We won't ask you any questions and there will be **no** forms to fill in.

There are **no hidden charges** like re-stocking fees and other nonsense. If you're not delighted with your Impressionist art for any reason, simply send it back for a **full 100%** prompt and courteous refund.

I hope you have enjoyed reading this mini-report. If you have any further questions about reproductions, please do contact me at www.impressionist-art-gallery.com because I'd love to help in any way that I can.

Sincerely

Paul Williams

Impressionist Art Gallery

Oil Painting Reproductions of Impressionist Masterpieces