



Secrets of  
**Impressionist  
Reproductions**



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# How To Understand The Quality Of Your Impressionist Reproduction Before You Buy!

Buying an Impressionist oil painting reproduction over the internet can be daunting. With an online gallery you can't see the painting, so how can you be sure of the quality? The simple answer is... you **can't**, which is why any gallery or studio should always offer you a money back guarantee.

Artists differ so much in quality. The materials they use, the techniques they employ in producing a reproduction causes such a wide gap in the finished painting that a copy of Monet's "**Woman With a Parasol**" can be found in a gallery for up to \$10,000 or on eBay for just \$100 or less.

The results can be frightening!

A Museum quality Impressionist reproduction can be indistinguishable from the real Monet. A cheap copy can look terrible and resemble nothing more than a half-hearted attempt with different colors and features from the original. The old adage "you get what you pay for" certainly is true for reproductions.

This easy guide to Impressionist reproductions will help you understand the difference between the quality you can expect and save you from disappointment. After all, if you love a painting enough to want a reproduction, you will want the very best. But that doesn't mean you have to pay the very highest prices.

Here's what you need to know. . .

## Premium Quality



Premium Quality is the highest level of reproduction available. The end result is virtually impossible to distinguish from the original painting. All of the original details have been painstakingly duplicated and only the most trained eye can make a distinction between the original and the reproduction.

The materials used including the paints and canvas are matched exactly to the original work. The colors, shading and details are identical and Premium quality reproductions command the highest prices. Each work can take several months, even years to create and often cost in excess of \$10,000 each.

## Museum/Gallery Quality



Museum quality is considered the best investment for an Impressionist reproduction and it is this level of quality the Impressionist Art Gallery provides.

The matching elements such as paint tone and brush stroke features is outstanding and nearly identical to the Premium quality.

Only high quality linen canvases are used and each painting takes weeks rather than months to complete. The prices for Museum/Gallery quality reproductions can range from \$300-\$500 for the smaller reproductions and \$800-\$5,000 for larger sizes.

## Retail Quality



This level of quality is common with copies sold at art shows, department stores and online auctions.

The elements, colors, shades and detail of the original picture are copied in a general way.

Retail quality lacks the precise care to the details of the painting. Colors and shades will appear similar but distinctly different even to the untrained eye.



The calibre of the oil paints and the canvases used are medium quality.

Prices for copies in this level can range from \$50-\$100 for medium sized copies to \$200-\$400 for larger sizes.

## Commercial Quality



This is the lowest level quality available for hand painted copies.

These paintings are extremely poor copies with coloring, shading and details barely resembling the original. Materials used are low quality and the canvas is often made from synthetic textiles.

The prices are obviously low to reflect the quality.

## Machine Reproductions



Another method for creating copies is by using computer imaging technology. One such method is known as “giclee” printing.

These techniques print an image onto canvas in a similar way to an ink-jet computer printer. The picture is normally identical to the original as like a print, but is of course just as flat.

The finished picture lacks the vibrant oils, texture and occasion of a hand-painted oil on canvas reproduction. Although “giclee” prints look good from a distance, if you are expecting the same texture and elements of the original, you will be disappointed.

They should be considered better than commercial quality but watch for distributors who try to sell them as Museum or Gallery quality oil paintings.

## How are Impressionist reproductions created?

Oil painting reproductions are hand-painted by a professional and talented artist.

Each artist is a real, professional artist in their own right. Painting a reproduction involves a lot more than merely copying a picture. The artist must understand all the elements of composition, color mixing, light etc.

We use a team of artists who specialize in Impressionist art and have perfected their expertise through years of study and practice. Each picture is painstakingly painted using only the highest quality oils to attain the closest match of colors and elements of the original.

Because each painting is hand-painted by a real artist using real oils, you can enjoy the rich texture of oils and see, touch, feel and even smell the brush strokes!

Each artist is an expert in the technique and history of the picture they are reproducing.

Whether it is Monet, Renoir or Degas they are reproducing, they know the techniques, types of brushes, mixing of colors, shades used allowing them to reproduce each painting with the same exact detail to the original artist's unique style of painting.

## How close are reproductions to the original paintings?

This is the danger zone!

Take care when buying oil reproductions because the quality can vary so much.

If you are paying low prices and the painting is "in stock", be prepared for disappointment. Now, not every painting brought from "stock" will be bad or even cheap, but the best paintings will almost always be commissioned at the time of ordering.

Some reproductions are extremely close to the original. Near identical. Almost too good! They have been re-created by an artist who is not only very talented and experienced but also loves painting Impressionism.

This to me is important because Impressionism is so different to other painting styles that the artist must be dedicated if he/she is to achieve the desired result.

I love Impressionist paintings. One of the reasons that I personally check EVERY reproduction that is commissioned before it is sent out, is because I simply love looking at the paintings!

I'm very lucky to be able to do this as a "job" because these are the most beautiful products in the world!

The other reason I check the paintings myself is because I want them identical to the original.

I make a point to personally visit museums where the original artworks are displayed. Seeing the originals in the "flesh" ensures all Impressionist oil reproductions are reproduced to an exact likeness.

Every painting is painstakingly reproduced by hand in a style identical to the original down to the smallest detail by an artist who is as passionate about Impressionist art as we are. Every painting is then inspected and approved by me personally before it is sent to you. And of course, you can inspect it before you decide to keep it.

So, when choosing an Impressionist reproduction for yourself, use the price and delivery time as a guideline and if in doubt, look for a money back guarantee.

Guarantees though can also differ just like artists.

Make sure the guarantee has a good time limit like 30 days or more. Watch out for guarantees that only last 7 days. Also watch out for guarantees that will refund your money **less** a handling fee. These fees can be called handling fees, re-stocking fees or administration fees. They may even deduct shipping fees.

THIS IS NOT FAIR TO YOU! As far as I'm concerned, if I'm promised a money back guarantee, I expect **ALL** of my money back!

Which is why. . .

At [www.impressionist-art-gallery.com](http://www.impressionist-art-gallery.com) all of our paintings come with a massive year long guarantee. I love what we do so much that I stand behind the quality and give you total piece of mind for a full year.

Every Impressionist reproduction comes with a full 12 month, 365 day money back guarantee. You can return the painting for ANY reason. Of course your painting is fully guaranteed against any material defects but it is also guaranteed against any reason you can think of.

Any reason.

If for example, your painting does not meet your high expectations or you decide that having a Monet or Renoir on your wall brings you no joy, simply send it back.

We won't ask you any questions and there will be **no** forms to fill in.

There are **no hidden charges** like re-stocking fees and other nonsense. If you're not delighted with your Impressionist art for any reason, simply send it back for a **full 100%** prompt and courteous refund.

I hope you have enjoyed reading this mini-report - Secrets of Impressionist Reproductions. If you have any further questions about reproductions, please do contact me at [www.impressionist-art-gallery.com](http://www.impressionist-art-gallery.com) because I'd love to help in any way that I can.

Sincerely

*Paul Williams*

# Impressionist Art Gallery

Oil Painting Reproductions of Impressionist Masterpieces